

# SPONSORSHIP OPPORTUNITIES

YOU'RE INVITED TO THE CENTURY FOUNDATION'S 100TH ANNIVERSARY CELEBRATION

# A CENTURY *Ahead*

CELEBRATING THE NEXT GENERATION OF POLICY LEADERS

OCTOBER 24, 2019 | 6:30-9:00 PM | [tcf.org/a-century-ahead](http://tcf.org/a-century-ahead)

THE ALTMAN BUILDING, 135 W 18TH ST, NEW YORK, NY 10011

## CENTENNIAL SPONSOR \$10,000

- + Includes premium seating for ten guests at the dinner and a special announcement during program
- + A complimentary premium ad in the journal
- + Exclusive cocktail hour
- + Prime listing of name and logo on all event collateral
- + Company logo on screens at event
- + Recognition on website and social media channels

## REFORMER SPONSOR \$8,000

- + Includes priority seating for ten guests at the dinner
- + A complimentary exclusive ad in the journal
- + Exclusive cocktail hour
- + Prime listing of name and logo on all event collateral
- + Company logo on screens at event
- + Recognition on website and social media channels

## ADVOCATE SPONSOR \$5,000

- + Includes preferred seating for ten guests at the dinner
- + A complimentary full page ad in the journal
- + Exclusive cocktail hour
- + Listing of name and logo on all event collateral
- + Company logo on screens at event
- + Recognition on website and social media channels

## LEADER SPONSOR \$3,000

- + Includes prime seating five guests
- + A complimentary half page ad in the journal
- + Listing of name and logo on all event collateral
- + Recognition on website and social media channels

## SUPPORTER SPONSOR \$1,500

- + Includes seating for two guests
- + A complimentary quarter page in the journal
- + Recognition on website and social media channels

## FRIEND TICKET \$500

- + Ticket for one guest

---

For more information regarding sponsorships, underwriting opportunities or information on the event, please contact Ishi Sahni at [Sahni@tcf.org](mailto:Sahni@tcf.org).

YOU'RE INVITED TO THE CENTURY FOUNDATION'S 100TH ANNIVERSARY CELEBRATION

# A CENTURY *Ahead*

CELEBRATING THE NEXT GENERATION OF POLICY LEADERS

OCTOBER 24, 2019 | 6:30-9:00 PM | [tcf.org/a-century-ahead](http://tcf.org/a-century-ahead)

THE ALTMAN BUILDING, 135 W 18TH ST, NEW YORK, NY 10011

## THE EVENT

Join us as we commemorate 100 years of The Century Foundation and celebrate the next generation of policy leaders. For 100 years, The Century Foundation has been at the forefront of progressive policy movements, sweating the details today for progress tomorrow. As we turn the corner into our next century, we invite you to celebrate the next generation of leaders, leaders who believe will reshape the headlines of the future.

### KEYNOTE

Speaker Nancy Pelosi

### HOST

Melissa Harris-Perry

### HONORING

Bernard L. Schwartz  
 Ambassador Thomas R. Pickering

## PRICING

- + Centennial Sponsor: \$10,000
- + Reformer Sponsor: \$8,000
- + Advocate Sponsor: \$5,000
- + Activist Sponsor: \$3,000
- + Supporter Sponsor: \$1,500
- + Friend Ticket: \$500

### JOURNAL AD PRICES

- + Premium Placement: \$1,000
- + Full Page: \$800
- + Half Page: \$400
- + Quarter Page: \$200
- + Listing: \$100

### ADDITIONAL UNDERWRITING OPPORTUNITIES

- + VIP Cocktail: \$100,000
- + Convening & Briefings: \$50,000
- + Next 100 Specific Events: \$20,000
- + Centennial Video: \$15,000

### JOURNAL AD SPECIFICATIONS

Full Page Ad: 5.25" W by 8" H  
 Half Page Ad: 5.25" W by 3.75" H  
 Quarter Page Ad: 3.625" W by 3.75" H

All files should be submitted in gray scale, press ready and with a .25" bleed in PDF or JPEG format. Final artwork should be submitted to [development@tcf.org](mailto:development@tcf.org).

## CELEBRATION COMMITTEE

Barton Gellman  
 Michael Hanna  
 Patricia Koza  
 Jeffrey Madrick

Anne Milgram  
 Steven Schlesinger  
 Sonal Shah  
 Damon Silvers

Kathy Sloane  
 Gillian Sorensen  
 Mark Zuckerman

## HONORARY COMMITTEE

Bradley Abelow  
 Jonathan Alter  
 Melissa Harris-Perry  
 Lewis B. Kaden

Governor Bob Kerrey  
 Secretary John B. King Jr.  
 Honorable George Miller

Alicia Munnell  
 Richard Ravitch

For more information regarding sponsorships, underwriting opportunities or information on the event, please contact Ishi Sahni at [Sahni@tcf.org](mailto:Sahni@tcf.org).