




**THE CENTURY
FOUNDATION**

Annual Report 2020

— A Century Ahead —



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TCF at a Glance

Vision

A just and democratic society in which power and prosperity are broadly shared.

Mission

The Century Foundation is a progressive, independent think tank that conducts research, develops solutions, and drives policy change to make people's lives better. We pursue economic, racial, and gender equity in education, health care, and work, and promote U.S. foreign policy that fosters international cooperation, peace, and security.

Values

- We stand for **equity and justice** for all.
- We believe that **diversity** is a strength.
- We develop **solutions** using rigorous research and evidence.
- We value our intellectual **independence**.
- We believe the **government** plays an indispensable role in improving people's lives.

Financial Summary

Income	FY20	%
Foundations	\$3,935,929	51.63%
Other	\$3,113,477	40.84%
Individuals	\$573,990	7.53%
Total Income	\$7,623,396	100.00%

Expenses	FY20	%
Program	\$7,134,934	85.86%
Administrative	\$758,115	9.12%
Development	\$417,351	5.02%
Total Expenses	\$8,367,901	100.00%

[View Full Financials](#)

A Letter from the President



"TCF's deeply held progressive values, combined with our commitment to independence and rigor, have always set us apart from the rest. In our 100th year, we worked harder than ever for opportunity, equality, and justice for all."

— **Bradley Abelow**,
TCF Chairman

Friends,

Leading The Century Foundation is one of the greatest honors of my life. Over two decades working on Capitol Hill and in the Obama administration, I saw firsthand how think tanks like TCF shape progressive policy—and how independent, high quality research and expertise can help move our country forward.

I could not be prouder of the steps our remarkable team has taken in recent years to grow our impact and influence. We built a first-of-its-kind think tank, Next100, from the ground up, helping to change the face and future of progressive policymaking. We launched groundbreaking new initiatives like the Bridges Collaborative, the largest public school integration effort in decades. We've added new program areas focused on women's economic justice and health equity, while expanding our core work in education, the economy and workforce, health care, and foreign policy.

Our events are more well attended than ever, featuring addresses from many of the nation's leaders, including President-elect Biden and Speaker Pelosi. The quantity and quality of our research reports has surged, as has traffic to our website and our online following. Our work is more strategic and focused, centered on our mission to pursue economic, racial, and gender equity. We've grown and diversified our staff as well as our foundation partners.

In short, TCF is better positioned than ever to drive policy change to make people's lives better. And it's a good thing, because that work has never been more important than it is today.

The events of 2020 have been heartbreaking. There is no replacing the countless lives we've lost, or the many other losses that millions have experienced—the loss of wages and jobs and small businesses; of health insurance and reproductive rights; of child care and in-person schooling; of housing and food security; of even faith in our democratic institutions.

But still, there's reason for hope. A new administration and Congress creates a fresh opportunity to take decisive, historic action to provide landmark investments in building an equitable economy, enact universal health coverage, strengthen education and job training, and address systemic racism in our institutions.

TCF is built for this moment. We know what it takes to effect meaningful policy change because we've been doing it for over 100 years. We're ready to get to work now, and help chart a new course—a more fair, equitable, and just course—for America. Join us.

With deep appreciation,

Mark Zuckerman

President
The Century Foundation

Celebrating 100 Years of The Century Foundation

This past year TCF celebrated 100 years of being at the forefront of progressive policy change. At every step in our history, since our founding in 1919 by businessman Edward Filene, we've helped turn what were once progressive dreams into front-page news.



MAR
2019

Headlines of the Future

We asked more than 100 people—from TCF staff to members of the public to members of Congress—what their aspirational “Headlines of Future” would be, highlighting our shared visions for a more progressive tomorrow.



JUL
2019

Launched Next100

TCF launched Next100, a startup think tank for and by the generation of policy leaders, hiring eight policy entrepreneurs to help change the face and future of progressive policy.



OCT
2019

Celebrating 100 Years

Together with more than 300 of our closest friends and supporters, TCF celebrated its 100th anniversary with an inspiring night at the Altman Building, featuring an address by Speaker Nancy Pelosi.



Next100

A Startup Think Tank for and by the Next Generation of Policy Leaders

TCF marked our 100th anniversary with the launch of Next100, a startup think tank built for diverse policy leaders who come from and are connected to impacted communities, working on the issues that matter most to the next generation. Next100's inaugural class of eight policy entrepreneurs, selected from a highly competitive pool of more than 740 applicants, have spent the

past year researching and developing policy solutions. Through writing, public art, and other advocacy strategies, they are driving change in education, immigration, criminal justice, climate change, and economic opportunity.

Learn more about Next100 and pledge your support for this barrier-breaking project at thenext100.org.

"The next generation is too often and too easily excluded from the policymaking table, despite having the most at stake in the decisions made at that table.

Next100 is trying to change that, giving diverse leaders of the next generation a chance to bring their unmatched creativity, knowledge, skills, and experiences to bear on the policymaking process. Policy *by* those with the most at stake, *for* those with the most at stake."

— **Emma Vadehra**,
Executive Director of Next100

Advancing Educational Equity

Our K–12 team is working toward a thriving and integrated public school system that reflects the nation’s diversity and supports students of all backgrounds to succeed. In higher education, our vision is a more equitable, affordable, and accountable system for all.

K–12 and Higher Education Highlights

- Released a landmark study that analysed funding gaps across the nation’s more than 13,000 school districts, finding that \$150 billion of additional investment is required to ensure students in U.S. public schools have the resources they need to succeed.
- Helped advance proposals in Congress for reduced-cost and debt-free college and laid the foundation for reforms to the largest state financial aid program in the country, to better serve low-income students in California.
- Published timely work and provided technical support to Congress responding to the COVID-19 crisis and its impacts on educational equity.
- TCF’s efforts to hold predatory for-profit colleges accountable to students and taxpayers resulted in Maryland and California becoming first-in-the-nation states to pass legislation targeting “covert for-profit” schools, a category first exposed by TCF in 2015.
- Expanded TCF’s English Learner Virtual Learning Forum, to better support educators working with English-learning students during the COVID-19 crisis.



TCF Launches the Bridges Collaborative to Help Communities Dismantle School Segregation

On the 66th anniversary of *Brown v Board of Education* in 2020, TCF launched the Bridges Collaborative, a first-of-its-kind national initiative that will bring together leaders of traditional public schools and charter schools, fair housing advocates, policy experts, and community members around the common mission of promoting diverse and integrated schools and neighborhoods.

The Century Foundation has been at the forefront of school integration research for decades, steering the national conversation on school diversity in both policy and advocacy circles. In fact, since we began this work in the late 1990s, the number of schools intentionally pursuing socioeconomic integration has increased from just two in 1998, to almost 200 school districts and charter networks, serving more than four million students in 2020.

Learn more at [TCF.org/Bridges-Collaborative](https://www.tcf.org/Bridges-Collaborative).



Strengthening Worker Power

At TCF we're striving toward a more equitable world of work that provides good jobs and economic security for all throughout their lives, reduces barriers to participation, and invests in and empowers workers.

As Millions Lost Their Jobs, TCF Fought for a Stronger, More Generous, and More Inclusive Safety Net



TCF was a leader in the effort to secure expanded unemployment benefits for the millions of workers impacted by the COVID-19 crisis, helping to set the stage for the \$600-per-week Pandemic Unemployment Compensation benefit that delivered \$150 billion in aid in the first three months of the crisis.

In addition to our leading-edge technical support, research, and commentary, TCF launched a new interactive unemployment insurance (UI) dashboard that aggregates troves of state and federal data to shed new light on the effectiveness of the nation's UI systems amid the current economic crisis.

TCF Launches New Women's Economic Justice Initiative



In 2019, TCF announced Julie Kashen as the organization's first director of women's economic justice, with a broad agenda to work on expanding paid family leave, child care, and pay equity. In light of the COVID-19 pandemic, Kashen's work to develop and advance public policies that support families across the country to both work and care for their loved ones has become even more urgent.

Providing National Leadership to Revitalize Manufacturing

TCF teamed up with the Urban Manufacturing Alliance to launch Industry and Inclusion 4.0, bringing together manufacturing experts from across the country and a cohort of eight workforce leaders to form a coalition that will strategize how to solve our national manufacturing recruitment challenge, and to forge a more racially inclusive future for manufacturing.

“The Century Foundation, almost 100 years (old), has done an awful lot to work for basic fairness and decency for workers...

The foundation has put out some very good ideas, particularly on manufacturing.”

— **President-Elect Joe Biden**
TCF Conference Speaker



President-Elect Joe Biden at TCF's Rediscovering Government Initiative Conference

Addressing Health Care Disparities

TCF is fighting for a universal, affordable, high quality health care system that addresses economic, racial, and gender inequities.

TCF Sounds the Alarm on Racial Health Disparities and COVID-19

When TCF published a landmark report on racism, inequality, and health care for African Americans in late 2019, we could not have imagined the global pandemic that would follow within months, laying bare the systemic inequities disproportionately impacting communities of color.

TCF was among the first to sound the alarm for marginalized communities during the pandemic, working with key Congressional offices to craft legislation, including the COVID-19 Bias and Anti-Racism Training Act, the COVID-19 Racial and Ethnic Disparities Task Force Act, and the Community Solutions for COVID-19 Act as part of the response to the pandemic.



Putting Reproductive Justice and Black Maternal Health in the Spotlight

In 2019, Dr. Jamila K. Taylor, a global leader and recognized expert in women's health and reproductive justice, was appointed director of health care reform and senior fellow at TCF. In addition to continuing TCF's work to expand public coverage and achieve universal access, Dr. Taylor has put reproductive rights and justice and black maternal health front and center in TCF's health care agenda.

MATERNAL HEALTH HIGHLIGHTS

- Worked with Senator Kamala D. Harris and Representative Alma Adams, key leaders of the Black Maternal Health Caucus, to increase awareness of [Black Maternal Health Week](#).
- Played a leading role in drafting the Black Maternal Health Momnibus Act of 2020.
- Dr. Taylor presented the address at the CDC's national meeting on maternal health of clinicians and public health professionals from across the country.



Dr. Jamila Taylor with Vice President-Elect Kamala Harris at a Maternal Health Event



TCF's biweekly [podcast](#) *Order from Ashes* hosted by TCF senior fellow Thanassis Cambanis features interviews with activists and analysts about the most pressing issues in international policy.

Advancing Rights and Justice beyond U.S. Borders

Over the past year, TCF's foreign policy team released a barrage of research reports and commentary about rights and citizenship in the Middle East, security in weak states, and the options for progressive foreign policy by the United States. TCF fellows and collaborators have been sought out to share their analysis as commentators and expert advisers to government officials in the United States, United Nations, European Union, and the Middle East-North Africa region.

In the lead-up to the 2020 presidential election, our fellows outlined in detailed reports what a progressive foreign policy would look like, with a focus on U.S. relations with Iran, Iraq, Israel/Palestine, and Syria.

The team took these recommendations directly to Capitol Hill, hosting a conference featuring Representative Ro Khanna and Senator Chris Murphy and promoting a demilitarized U.S. foreign policy on the national stage.

Last year, a TCF task force recommended ways the United States and partner governments in the Middle East could address the climate change crisis, which has accelerated conflict and human suffering in the region. New initiatives launched in 2020 address the evolution of religious politics in Egypt and Iraq, the growing need to restore rights and accountability, and the tight connection between domestic practice and foreign policy.



Summer Scholars Program

The Century Foundation continued its Summer Scholar Program, an eight-week leadership development paid internship that has a rigorous application process. Launched in 2013, the program is an advancement opportunity for college and graduate students and recent graduates who are looking to learn about and conduct research on public policy that matches with TCF's mission. The program provides a unique opportunity for young leaders to come together to form a cohort, build professional relationships, and learn about the workings of a nonprofit progressive think tank, all while developing their leadership skills. This initiative helps TCF pursue its goal of cultivating new, diverse voices to inform important policy debates and join the ranks of future policy leaders.

Ways to support TCF's Summer Scholars Program:

- Sponsor the entire program for the summer at \$200,000
- Sponsor a Summer Scholar at \$15,000
- Expand or deepen the program at \$5,000

For more information, please contact development@tcf.org.



TCF's Class of 2017, Alumni and Staff

Thank You To Our Supporters

INDIVIDUALS

Bradley Abelow & Carolyn Murray
Lakshman Achuthan & Tracy Ann White
Jonathan Alter
Michael Auerbach
Daniel Benaim & Hollie Gilman
Stephanie Berry
Emma Bloomberg
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*In memory of our good
 friend and valued TCF
 Trustee Lewis B. Kaden*

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 Michelle Burris, *Senior Policy Associate*
 Thanassis Cambanis, *Senior Fellow*
 Yan Cao, *Fellow*
 Michael Cassidy, *Fellow*
 Taela Dudley, *Senior Policy Associate*
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 Barton Gellman, *Senior Fellow*
 Peter Granville, *Senior Policy Associate*
 Stephanie Hall, *Fellow*
 Michael Wahid Hanna, *Senior Fellow*
 Richard D. Kahlenberg, *Director of K-12 Equity
 & Senior Fellow*
 Julie Kashen, *Director, Women's Economic Justice
 & Senior Fellow*
 Stefan Lallinger, *Fellow & Director of TCF's
 Bridges Collaborative*
 Aron Lund, *Fellow*
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 Excellence & Senior Fellow*
 Andrew Stettner, *Senior Fellow*
 Jamila Taylor, *Director of Health Care Reform
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 Anthony Walsh, *Senior Policy Associate*
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In memory of our friend Ed Kleinbard

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 Phela Townsend, *Policy Entrepreneur, Economic Opportunity*
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